



FOR IMMEDIATE RELEASE

April 8, 2009

Bioworld Merchandising Announces Increased Minimum Requirements on Orders

Dallas, TX. April 8, 2010 – Effective immediately: Bioworld Merchandising will be updating our parameters for minimum purchase requirements. Due to increased costs to physically pull orders, as well as, to increase overall efficiency our minimum order requirement by style and dollar volume will increase as follows:

- Minimum dollar amount per order: \$300
- Minimum number of units required to order by style: 3 pcs
- Minimum number of units required to order by size: 3 pcs

Items sold in pre-packs are not affected by this procedural change. Pre-packs can still be purchased in 1pc increments.

We are in the process of implementing these changes on the website. Dollar minimums are effective immediately. Piece minimums will be effective the week of April 12th.

Bioworld values and appreciates all of our customer's continued loyalty and support. These changes came after extensive analysis. We are confident these changes will also improve our order fulfillment rate. Further, the procedural change will allow Bioworld to offer the same great low prices to all our customers.

We are optimistic that these minimum increases will meet our expectations and no further changes will be necessary.

For more information regarding this or anything about Bioworld Merchandising please contact us at (888) 831-2138 or visit www.bioworldmerch.com.

Bioworld Merchandising
Fashion Apparel and Accessories